

ORDER

Orders
Order / Rev: 2782920
 Alt Order #: _____
 Product Desc: _____
 Estimate: 3031
 Flight Dates: 10/02/23 - 10/08/23
 Original Date / Rev: 09/27/23 / 09/27/23
 Order Type: General

WHAS
 Primary AE: Nick Coloprisco
 Sales Office: WHAS
 Sales Region: LOC

Agency
Name: Blue West Media/ POL
 Buying Contact: _____
 Billing Contact: _____
5130 East 18th Avenue
Denver, CO 80220

Billing Type: Cash
 Billing Calendar: Broadcast
 Billing Cycle: EOM/EOC
 Agency Commission: 15%

Advertiser
Name: POL/ Andy Beshear / D / GOV / KY
 Demographic: A35+
 Product Codes: PL-Candidate: State Governor (LUR)
 Revenue Code 1: AGY
 Revenue Code 2: (POL) Political
 Revenue Code 3: (POL) Candidate
 Priority: P04

New Business End: _____
 Advertiser External ID: 144988
 Agency External ID: 20009AG
 Unit Code: General
 Order Separation: 00:05:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/25/23	10/08/23	143	\$27,500.00	\$23,375.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2023	143	\$27,500.00	\$23,375.00	0.00
Totals	143	\$27,500.00	\$23,375.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Nick Coloprisco			Start Of Order - End Of Order	100%

Order Share

	Share	Total
WHAS	22%	\$27,500.00
Market	100%	\$125,000.00

Competitive Share

	Share	Total
CABLE	0%	\$0.00
UNKWN	78%	\$97,500.00
WAVE	0%	\$0.00
WBKI	0%	\$0.00
WBNA	0%	\$0.00
WDRB	0%	\$0.00
WFTE	0%	\$0.00
WKMJ	0%	\$0.00
WKPC	0%	\$0.00
WKZT	0%	\$0.00
WLKY	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WHAS	10/02/23	10/08/23	Local News @ 5a M-F	CM	5-6a	MTWTF--	:30	10	\$80.00	P03	0.00	NM	10	\$800.00
				Local News @ 5a M-F											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/02/23	10/08/23	MTWTF--		10				\$80.00		0.00			

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N 2	WHAS	10/02/23	10/08/23	Local News @ 6a M-F	CM	6-7a	MTWTF--	:30	10	\$150.00	P03	0.00	NM	10	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/02/23	10/08/23	MTWTF--					10	\$80.00		0.00			
				Local News @ 6a M-F											
N 3	WHAS	10/02/23	10/08/23	Good Morning America	CM	7-9a	MTWTF--	:30	15	\$200.00	P03	0.00	NM	15	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/02/23	10/08/23	MTWTF--					10	\$150.00		0.00			
				Good Morning America											
N 9	WHAS	10/02/23	10/08/23	Local News @ 12p M-F	CM	11:58 AM-12:30 PM	PMTWTF--	:30	5	\$90.00	P03	0.00	NM	5	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/02/23	10/08/23	MTWTF--					5	\$90.00		0.00			
				Local News @ 12p M-F		(11:58 AM-12:30 PM)									
N 10	WHAS	10/02/23	10/08/23	Local News @ 4p M-F	CM	4-5p	MTWTF--	:30	10	\$100.00	P03	0.00	NM	10	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/02/23	10/08/23	MTWTF--					10	\$100.00		0.00			
				Local News @ 4p M-F											
N 11	WHAS	10/02/23	10/08/23	Local News @ 5p M-F	CM	5-530p	MTWTF--	:30	10	\$200.00	P03	0.00	NM	10	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/02/23	10/08/23	MTWTF--					10	\$200.00		0.00			
				Local News @ 5p M-F											
N 12	WHAS	10/02/23	10/08/23	Local News @ 530p M-F	CM	530-6p	MTWTF--	:30	10	\$225.00	P03	0.00	NM	10	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/02/23	10/08/23	MTWTF--					10	\$225.00		0.00			
				Local News @ 530p M-F											
N 14	WHAS	10/02/23	10/08/23	Local News @ 6p M-F	CM	6-630p	MTWTF--	:30	10	\$250.00	P03	0.00	NM	10	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/02/23	10/08/23	MTWTF--					10	\$250.00		0.00			
				Local News @ 6p M-F											
N 15	WHAS	10/02/23	10/08/23	LN (M-Su)	CM	11-1135p	-TWTF-S	:30	10	\$200.00	P03	0.00	NM	10	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/02/23	10/08/23	-TWTF-S					10	\$200.00		0.00			
				LN (M-Su)											
N 16	WHAS	10/02/23	10/08/23	ET 7-730p	CM	7-730p	MTWTF--	:30	5	\$250.00	P03	0.00	NM	5	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/02/23	10/08/23	MTWTF--					5	\$250.00		0.00			
				ET 7-730p											
N 17	WHAS	10/02/23	10/08/23	Inside Ed 730-8p	CM	730-8p	MTWTF--	:30	5	\$250.00	P03	0.00	NM	5	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/02/23	10/08/23	MTWTF--					5	\$250.00		0.00			
				Inside Ed 730-8p											
N 25	WHAS	10/02/23	10/06/23	Daily Blast Live 3-4p	CM	3-4p	-TWT---	:30	2	\$80.00	P03	0.00	NM	2	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/02/23	10/08/23	-TWT---					2	\$80.00		0.00			
				Daily Blast Live 3-4p											
N 26	WHAS	10/02/23	10/08/23	Good Morning America Sa	CM	7-9a	-----S-	:30	3	\$90.00	P03	0.00	NM	3	\$270.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/02/23	10/08/23	-----S-					3	\$90.00		0.00			
				Good Morning America Sa											
N 27	WHAS	10/02/23	10/08/23	Good Morning America Su	CM	8-9a	-----S	:30	3	\$100.00	P03	0.00	NM	3	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/02/23	10/08/23	-----S					3	\$100.00		0.00			
				Good Morning America Su											
N 29	WHAS	10/02/23	10/08/23	Local News @ 11p Sa	DB	Various	-----S-	:30	2	\$150.00	P03	0.00	NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/02/23	10/08/23	-----S-					2	\$150.00		0.00			
				Local News @ 11p Sa											
N 33	WHAS	10/02/23	10/08/23		CM	11-12p		:30	3	\$120.00	P03	0.00	NM	3	\$360.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				The View			M-W-F--								
				The View											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/02/23	10/08/23	M-W-F--					3	\$120.00		0.00			
N34	WHAS	10/02/23	10/08/23	GMA3	CM	1-2p	-T-TF--	:30	3	\$90.00	P03	0.00	NM	3	\$270.00
				Strahan and Sara											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/02/23	10/08/23	-T-TF--					3	\$90.00		0.00			
N37	WHAS	10/02/23	10/06/23	Great Day Live 9-10a	CM	9-10a	MT-TF--	:30	4	\$40.00	P04	0.00	NM	4	\$160.00
				Great Day Live 9-10a											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/02/23	10/08/23	MT-TF--					4	\$40.00		0.00			
N39	WHAS	10/02/23	10/08/23	General Hospital	CM	2-3p	MT-TF--	:30	4	\$125.00	P03	0.00	NM	4	\$500.00
				General Hospital											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/02/23	10/08/23	MT-TF--					4	\$125.00		0.00			
N40	WHAS	10/02/23	10/06/23	Access Daily 10-11a	CM	10-11a	-TW-F--	:30	3	\$60.00	P03	0.00	NM	3	\$180.00
				Access Daily 10-11a											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/02/23	10/08/23	-TW-F--					3	\$60.00		0.00			
N41	WHAS	10/02/23	10/02/23	Local News @ 11p M-F DB	CM	Various	M-----	:30	2	\$200.00	P03	0.00	NM	2	\$400.00
				Local News @ 11p M-F DB											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/02/23	10/08/23	M-----					2	\$200.00		0.00			
N42	WHAS	10/03/23	10/06/23	Jimmy Kimmel	CM	1135p-1237a	-TWTF--	:30	4	\$60.00	P03	0.00	NM	4	\$240.00
				Jimmy Kimmel											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/02/23	10/08/23	-TWTF--					4	\$60.00		0.00			
N43	WHAS	10/08/23	10/08/23	Sun Prime A	CM	7-8p	-----S	:30	1	\$300.00	P04	0.00	NM	1	\$300.00
				Sun Prime A											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/02/23	10/08/23	-----S					1	\$300.00		0.00			
N44	WHAS	10/07/23	10/07/23	NCAA Football Prime	CM	8-1130p	-----S-	:30	1	\$3,000.00	P04	0.00	NM	1	\$3,000.00
				NCAA Football Prime											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/02/23	10/08/23	-----S-					1	\$3,000.00		0.00			
N45	WHAS	10/08/23	10/08/23	Sun Prime Other 2nd Prgm	CM	6-10p	-----S	:30	2	\$300.00	P04	0.00	NM	2	\$600.00
				Sun Prime Other 2nd Prgm											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/02/23	10/08/23	-----S					2	\$300.00		0.00			
N46	WHAS	10/02/23	10/02/23	Jimmy Kimmel DB	CM	Various	M-----	:30	1	\$60.00	P03	0.00	NM	1	\$60.00
				Jimmy Kimmel DB											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/02/23	10/08/23	M-----					1	\$60.00		0.00			
N47	WHAS	10/02/23	10/08/23	Fri Prime Other	CM	8-11p	----F--	:30	1	\$250.00	P04	0.00	NM	1	\$250.00
				Fri Prime Other											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/02/23	10/08/23	----F--					1	\$250.00		0.00			
N48	WHAS	10/02/23	10/08/23	Fri Prime A	CM	8-9p	----F--	:30	1	\$300.00	P04	0.00	NM	1	\$300.00
				Fri Prime A											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/02/23	10/08/23	----F--					1	\$300.00		0.00			
N49	WHAS	10/02/23	10/08/23	Thu Prime Other	CM	8-11p	---T---	:30	1	\$300.00	P04	0.00	NM	1	\$300.00
				Thu Prime Other											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/02/23	10/08/23	---T---					1	\$300.00		0.00			
N50	WHAS	10/02/23	10/08/23	Wed Prime B	CM	9-10p	--W----	:30	1	\$800.00	P03	0.00	NM	1	\$800.00
				Wed Prime B											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/02/23	10/08/23	--W----					1	\$800.00		0.00			

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/02/23	10/08/23	--W----		1				\$800.00		0.00			
N51	WHAS	10/02/23	10/08/23	Thu Prime A Thu Prime A	CM	8-9p	---T---	:30	1	\$750.00	P03	0.00	NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/02/23	10/08/23	---T---		1				\$750.00		0.00			
													Totals	143	\$27,500.00